



# SPONSORSHIP OPPORTUNITIES

**Why Sponsor HUDSY?** By sponsoring HUDSY you are aligned with our expansive and diverse community across the Hudson Valley. Your support doesn't just elevate your organization or brand; it empowers the next generation of filmmakers who are shaping the stories of our shared future by learning HUDSY's signature hyper-local, heartfelt, highly shareable storytelling.

***This is more than a sponsorship, it's a partnership in building a creative, more connected Hudson Valley and puts you in front of our varied, loyal, and engaged audience.***

## Community Sponsor

*Great for Businesses, Organizations & Community Partners*

### \$500

Name + link on sponsor webpage for a year  
4 tickets to our Mashup event  
1 shoutout in group post on social media (*list format*)

### \$1,500

Recognition as a Community Sponsor at ONE of our Mashup events (*includes logo and tag placed in all of our cross-promo collaborators for the event as well, up to 20 other local arts-related organizations reaching*)

- Logo with link on Mashup ticket page
- Logo with link in all Mashup email marketing
- Logo on printed materials (*where space/timing allow*)
- Tag as Community Sponsor in Mashup social posts

Logo with link on sponsor webpage for a year  
6 tickets to our Mashup event

### \$3,500

Support the financial stipend of one apprentice (*The full program cost for each apprentice is well over \$10,000. This sponsorship helps us to cover the payment we provide to each apprentice for their work during the program*)

- Logo with link on Apprentice Program webpage
- Tag as a Community Sponsor in up to 2 Apprentice Program social media posts
- Newsletter Recognition as a Community Sponsor (*in up to 2*)

Logo with link on sponsor webpage for a year  
6 tickets to our Mashup event

## Friends of HUDSY

*Great for Individuals and Families*

### \$150

Name on sponsor webpage for a year (*yourself or your business – logo, no link*)  
1 ticket to our Mashup event

### \$250

Name + Link on sponsor webpage for a year (*yourself or your business name or logo*)  
2 tickets to our Mashup event

## Producer's Circle

*We love creating unique and custom packages that speak to our supporters and sponsors!*

Reach out to discuss your goals and we can put together a package that works for you.