



SPONSORSHIP OPPORTUNITIES

Why Sponsor HUDSY? By sponsoring HUDSY you are aligned with our expansive and diverse community across the Hudson Valley. Your support doesn't just elevate your organization or brand; it empowers the next generation of filmmakers who are shaping the stories of our shared future by learning HUDSY's signature hyper-local, heartfelt, highly shareable storytelling.

This is more than a sponsorship, it's a partnership in building a creative, more connected Hudson Valley and puts you in front of our varied, loyal, and engaged audience.

Community Sponsor

Great for Businesses, Organizations & Community Partners

\$500

Name + link on sponsor webpage for a year
4 tickets to our Mashup event
1 shoutout in group post on social media (*list format*)

\$1,500

Recognition as a Community Sponsor at ONE of our Mashup events (*includes logo and tag placed in all of our cross-promo collaborators for the event as well, up to 20 other local arts-related organizations reaching tens of thousands of Hudson Valley locals*)

- Logo with link on Mashup ticket page
- Logo with link in all Mashup email marketing
- Logo on printed materials (*where space/timing allow*)
- Tag as Community Sponsor in Mashup social posts

Logo with link on sponsor webpage for a year
6 tickets to our Mashup event

\$3,500

Support the financial stipend of one apprentice (*The full program cost for each apprentice is well over \$10,000. This sponsorship helps us to cover the payment we provide to each apprentice for their work during the program*)

- Logo with link on Apprentice Program webpage
- Tag as a Community Sponsor in up to 2 Apprentice Program social media posts
- Newsletter Recognition as a Community Sponsor (*in up to 2*)

Logo with link on sponsor webpage for a year
6 tickets to our Mashup event

Friends of HUDSY

Great for Individuals and Families

\$150

Name on sponsor webpage for a year (*yourself or your business – logo, no link*)
1 ticket to our Mashup event

\$250

Name + Link on sponsor webpage for a year (*yourself or your business name or logo*)
2 tickets to our Mashup event

Producer's Circle

We love creating unique and custom packages that speak to our supporters and sponsors!

Reach out to discuss your goals and we can put together a package that works for you.

Let's connect! Email Laura Kandel at development@hudsy.org



TITLE SPONSORSHIP PACKAGES

Why Sponsor HUDSY? By sponsoring HUDSY you are aligned with our expansive and diverse community across the Hudson Valley. Your support doesn't just elevate your organization or brand; it empowers the next generation of filmmakers who are shaping the stories of our shared future by learning HUDSY's signature hyper-local, heartfelt, highly shareable storytelling.

This is more than a sponsorship, it's a partnership in building a creative, more connected Hudson Valley and puts you in front of our varied, loyal, and engaged audience.

The Mashup

Be Where the Creators, Changemakers, and Culture Shapers Connect.

\$7,000

The Mashup is HUDSY's signature networking event. It's a high-vibe, high-impact gathering where the region's most creative and mission-driven minds collide. Artists, activists, entrepreneurs, and storytellers come to connect, collaborate, and ignite new ideas and **your brand is front and center** as the exclusive Title Sponsor.

Why Sponsor The Mashup? Because this is where you build influence, not just impressions. Sponsoring The Mashup connects your brand directly with the region's most dynamic voices and socially-conscious consumers. It's creative, community-centered marketing with lasting impact.

Benefits Include:

- **Naming Rights:** "The Mashup: Powered by [Your Organization]" on all event promo, signage, and digital platforms.
- **Visual Presence:** 1 minute to speak to the crowd during the event
- **VIP Access:** 10 premium tickets for your team or guests.
- **Powerful Marketing Reach:** Hero logo + link on the event ticket page, email campaigns, and social media ads that reach thousands, plus amplified exposure through 18 collaborator networks participating in the event. Each collaborator brings their own engaged audience, meaning your brand will be seen not just by HUDSY's followers, but by a wide and diverse network of creatives, community leaders, and local influencers by the thousands.
- **Extended Visibility:** A live social media behind-the-scenes feature at the event + a personalized "Thank You" feature on HUDSY'S social media.
- **Exclusive Engagements:** A private studio tour with HUDSY's creators for you and our team to use as a team building opportunity.

Let's connect! Email Laura Kandel at development@hudsy.org